

Eurosport is bringing the Paris 2024 Olympic Games to Switzerland with MySports

- **Eurosport will be offering seven themed pop-up channels showing highlights from the Paris 2024 Olympic Games via MySports.**
- **Swiss sport fans can follow a wide range of different sports, including tennis, football, basketball, judo and many more, on the Eurosport channels from MySports 3 to MySports 9.**
- **The MySports 2024 summer promotion also gives Sunrise customers the chance to sign up for a half-price three-month subscription.**

«Thanks to the excellent cooperation over many years with Warner Bros. Discovery, the owner of Eurosport, we'll be able to show our customers the best highlights from the Paris 2024 Olympic Games on seven themed Eurosport pop-up channels,» says Matthias Krieb, head of MySports at Sunrise. «In Switzerland, there are 81 national sports federations and 30 partner organisations representing a wide range of disciplines – from judo and gymnastics to football and table tennis. Collectively, they include around 18,300 sports clubs with an impressive 2.2 million active members. Many of these sport lovers often don't get to watch their sport on TV. Our cooperation with Eurosport offers these people in particular a real benefit because we're able to broadcast many hours of their favourite sport.»

Programme overview

Eurosport will be showing highlights from the Paris 2024 Olympic Games on its main channels Eurosport 1 and Eurosport 2. In addition, there will be seven themed pop-up channels (Eurosport 3 to Eurosport 9), allowing fans to follow their favourite sport, such as golf, tennis, football, basketball, volleyball, martial arts as well as more traditional disciplines. These seven pop-up channels will be available on MySports 3 to MySports 9:

MySports 3: 150 hours of tennis, table tennis and golf

MySports 4: 90 hours of gymnastics, trampoline, diving and synchronised swimming

MySports 5: 75 hours of football

MySports 6: 105 hours of basketball

MySports 7: 150 hours of judo, wrestling, boxing and taekwondo

MySports 8: 123 hours of handball

MySports 9: 130 hours of volleyball

All MySports and MySports app subscribers will have access to these channels on all broadcasting platforms. The themed pop-up channels, with original commentary in English, will be available from 26 July to 11 August 2024.

A one-day MySports pass will give full access to all seven pop-up channels for 24 hours. With the MySports 2024 summer promotion, Sunrise customers can buy a three-month subscription to MySports for CHF 14.95 instead of CHF 29.90 a month up until 15 August 2024. After the three-month minimum term, the subscription can be cancelled on a monthly basis.

More information: [Paris 2024 Olympic Games live on Eurosport with MySports](#)

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