

Press Release

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Sunrise Business is connecting all Migros locations in Switzerland

- **Sunrise Business has won the largest connectivity tender that Migros has ever launched. The telecommunications provider impressed with its retail expertise and range of customised solutions.**
- **The aim of the project is to harmonise the network technologies for all locations in order to simplify the way Migros manages its corporate network centrally.**
- **To this end, Sunrise Business is equipping a total of more than 2,000 company sites, which are connected to more than 2,500 of the retailer's branches, with a fully managed SD-WAN solution (software-defined wide-area network).**
- **In the future, anyone who shops at Migros, connects their mobile phone via Migros Wi-Fi, uses the self-scanner, pays at the checkout, etc. will benefit from the performance and reliability of the Sunrise network. The same applies to Migros employees at every one of the locations.**
- **For Migros itself, the solution means that new locations can be connected to the network within a very short time and services can be integrated more easily and in a standardised way. The corporate network can be adapted very flexibly to the company's dynamic developments to enable rapid digital transformation.**

«Highly reliable and secure connectivity is essential for modern, digitised companies like Migros. We're proud that Migros has decided to entrust Sunrise Business with such a large project that is central to its business activities. The trust they've placed in us is testament to our world-class infrastructure and services for business customers,» says Robert Redeleanu, Chief Business Officer at Sunrise. «Our dedicated team puts its heart and soul into fulfilling and exceeding the ambitious goals and high expectations set for us.»

«Having a reliable yet flexible network infrastructure is absolutely essential for Migros. In addition, we wanted to ensure cost and functional security in the network for years to come. The tricky thing now is to find the right balance between stability and flexibility on the one hand and competitive costs and high performance on the other. Sunrise Business understood these challenges really well and mapped them pragmatically. The jointly defined connectivity package is a testament to a growing and understanding partnership between equals,» says Rainer Baumann, Group Chief Operations Officer at the Federation of Migros Cooperatives.

SD-WAN for flexible and secure usage

Migros has commissioned Sunrise Business to implement a fully managed SD-WAN solution for all of its more than 2,000 company sites, which are connected to more than 2,500 branches, as part of a multi-year contract with an option to extend. This also includes the locations of Migros Group subsidiaries. This is the largest connectivity tender that Migros has ever launched. Up until now, the individual sites have had different network configurations that had become established over a long period of time. With this project, Migros is aiming to harmonise technology across all its locations and enjoy more flexible and centralised control of its corporate network.

With the Cisco SD-WAN solution, Sunrise Business will optimise connectivity within the different parts of the business and enable it to configure centrally the network properties for all its locations. Through this

partnership, Migros will benefit from considerable gains in efficiency and flexibility. For example, new locations can be connected to the company network in the shortest space of time, while new software solutions or Infrastructure- or Platform-as-a-Service etc. can be integrated into the corporate network with minimal effort.

Modernisation of connectivity technologies

Sunrise Business has enjoyed a trusting working relationship with Migros for over 20 years and impressed the company with its expertise in the retail and banking sectors, its references regarding SD-WAN and an offer that was specially tailored to the needs of the customer. The roll-out of the solution began in winter 2023 and the implementation phase should be completed by the end of 2024. In order to ensure the best-possible connectivity for Migros along with the fastest and most reliable connectivity, the company's sites are being upgraded with state-of-the-art technologies. They will benefit from the extensive fibre-optic and broadband network that Sunrise provides.

Sunrise

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