



Sunrise

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New: All Serie A and Ligue 1 football matches available in Swiss national languages on Sunrise TV with the DAZN app

- **Swiss football fans from any of the language regions can rejoice, with all the Serie A and Ligue 1 matches now available live on Sunrise TV in Italian, German or English (Serie A) or in French, German or English (Ligue 1).**
- **This is thanks to the DAZN app, which is now integrated within Sunrise TV. For the first time, DAZN has exclusive broadcasting rights to the Italian Serie A and the French Ligue 1 in Switzerland.**
- **The DAZN app is now available on the Sunrise TV Box. Simply access the app at the touch of a button and enjoy the best of international sport.**
- **Alongside Serie A and Ligue 1, DAZN offers much more with the German Bundesliga and UEFA Nations League, making football fans' hearts beat faster. As well as football, DAZN offers the widest range of elite sport, including American football (NFL), handball (EHF Champions and European League), darts (PDC), golf (DP World Tour, LPGA Tour), martial arts (PFL) and the biggest boxing matches.**

«The fact that DAZN is now exclusively showing Serie A and Ligue 1 in Switzerland is a stroke of luck for our football and sport-loving customers. By integrating the DAZN app into our TV Box, we're reinforcing our promise to offer our customers all their favourite content easily and in one place. Film and series fans have long been able to enjoy the leading range of integrated streaming apps with us. Now, sport fans are in for a treat as well. Start the Sunrise TV Box, open the DAZN app and off you go. It couldn't be easier, and there's never been more sport in one place before,» says Christoph Richartz, Chief Consumer Officer Main Brand at Sunrise.

Sunrise is offering the DAZN app on the Sunrise TV Box just in time for the start of the Serie A and Ligue 1 seasons this coming weekend. DAZN has acquired the exclusive broadcasting rights to the Italian Serie A and the French Ligue 1 in Switzerland for the first time, and will be showing all the matches in Italian and French, in addition to German and English. The original broadcasts including pre- and post-match coverage from the DAZN markets of Italy and France will be among other features available to all Swiss fans. They will be able to cheer on their heroes in their respective national languages, for example in Italy with Yann Sommer (Inter Milan), Michel Aebischer, Remo Freuler, Dan Ndoye (FC Bologna), Noah Okafor (AC Milan) or in France with Breel Embolo and Denis Zakaria (AS Monaco).

In addition to these two top European leagues, DAZN offers even more football fever in all three national languages with the German Bundesliga and Swiss stars such as Granit Xhaka (Bayer 04 Leverkusen), Nico Elvedi and Jonas Omlin (Borussia Mönchengladbach), Gregor Kobel (Borussia Dortmund) and Ruben Vargas (FC Augsburg).

DAZN subscriptions offer a wide range of choices and flexibility:

Subscription	Duration	Monthly price	Contents
DAZN SUPER SPORTS	12 months 1 month	CHF 24.90 CHF 34.90	Live and on-demand content, including live football from the German Bundesliga, selected top Serie A and Ligue 1 matches, US sport with the NFL, handball, darts, golf and martial arts
DAZN UNLIMITED	12 months 1 month	CHF 24.90 CHF 49.90	All content from DAZN SUPER SPORTS plus all the matches from Serie A and Ligue 1
DAZN UNLIMITED PLUS	12 months	CHF 54.90	All content from DAZN UNLIMITED and use of a second stream

Existing DAZN customers can use their previous DAZN login. Customers who want to take out a DAZN subscription for the first time can do so directly via the DAZN app on Sunrise TV or at dazn.com/sunrise. For further details, please visit sunrise.ch/dazn.

[Picture 1](#)

[Picture 2](#)

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