

Muttenz, 5 April 2022

Media release

Valora opens its first hybrid store in Düsseldorf based on the Swiss model

Staffed during the day and autonomous at night. Valora already operates four hybrid stores in Switzerland and now the foodvenience provider is to rely on this 24/7 shopping solution in Germany as well in order to extend the availability of its services. On Tuesday, 5 April 2022, a ServiceStore DB opens its doors at Düsseldorf Central Station, offering round-the-clock shopping.

While staff will remain in the convenience store during the day from Monday to Sunday, the store will switch over to autonomous operation at night. Customers can then use the 24/7 ServiceStore app, which works as a kind of personal key to the store. Convenience in shopping is not just about the product range but the entire shopping experience – no matter the time of day or night.

The future of self-checkout solutions is assured

Almost three years ago, Valora became the first company in Switzerland to launch an autonomous convenience store with its cashier-free avec box solution. Valora now operates an avec box at three locations in Switzerland. Deutsche Bahn's 24/7 ServiceStore, which opened in Ahrensburg near Hamburg in June 2021, also works according to the same principle. This was the first time that Valora made the technology available to a third-party company.

The new hybrid solution launched at Düsseldorf Central Station has also already proven to be a success in Switzerland where Valora opened four 24/7 stores under the avec brand in 2021. Another store of this kind will soon follow at the Tamolil Service Station in Schlieren ZH. The foodvenience provider sees great potential in such hybrid solutions, as existing stores only need to be equipped with the appropriate technology and integrated into the app.

Valora firmly believes that digital self-checkout solutions offering 24/7 access to its services have a future. Not only do they meet the customer's need for autonomy when shopping, they also extend the availability of Valora's services.

This media release is available online at www.valora.com/newsroom.

If you have any questions, please do not hesitate to contact:

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About Valora

Each and every day, around 15,000 employees in the Valora network work to brighten up their customers' journey with a comprehensive foodvenience offering – nearby, quick, convenient and fresh. The around 2,700 small-scale points of sale of Valora are located at highly frequented locations in Switzerland, Germany, Austria, Luxembourg and the Netherlands. The company includes, among others, k kiosk, Brezelkönig, BackWerk, Ditsch, Press & Books, avec, Caffè Spettacolo and the popular own brand ok.– as well as a continuously growing range of digital

services. Valora is also one of the world's leading producers of pretzels and benefits from a well-integrated value chain in the area of baked goods. In 2021, Valora generated annual external sales of CHF 2.2 billion. The Group's registered office is in Muttensz, Switzerland. The registered shares of Valora Holding AG (VALN) are traded on SIX Swiss Exchange AG.

More information is available at www.valora.com.