

Media release

DKSH Supports Right To Play and Liverpool F.C. Foundation on Organizing a Football Clinic for Disadvantaged Youth

The football clinic is part of the Side by Side partnership activation between DKSH, Right To Play, and Liverpool F.C. Foundation to promote life skills, social cohesion, and safe and inclusive learning environments for children and young people in Thailand.

Bangkok, July 12, 2022 – DKSH Thailand has partnered with Right To Play and Liverpool F.C. Foundation to host a special football clinic at Denla British International School, Nonthaburi, to support life skills development through the transformative power of play for vulnerable children and young people in Thailand. The clinic was led by Liverpool F.C. Foundation coaches, who traveled from Anfield to take part in this outreach program, and facilitated by Right To Play and DKSH staff members.

Through play-based and sports activities, the young participants from several urban communities, with ages ranging from 8 to 17 years old, were able to engage with experts and a Liverpool Legend from the world-renowned football club. DKSH employees acted as the on-site translators for the coaches and the participants to enhance communication and understanding, while the Right To Play facilitators supported in creating a friendly and engaging learning experience. In addition, DKSH supplied healthy snacks and beverages for the participants to fuel up on the sidelines before kicking off the session.

Julia Schipper, Head of Office, Right To Play Thailand added: “Right To Play is a global leader in harnessing sport and play to protect, educate, and empower the world’s most vulnerable children. Working side by side with LFC Foundation, with the support of our project partner DKSH, means we have been able to reach more children and young people in vulnerable communities in Bangkok through the pandemic, to ensure they have the skills and support they need to learn, lead, and succeed in life.”

Matt Parish, CEO, Liverpool F.C. Foundation added: “We’re proud to see the positive impact of our project in Thailand and the way LFC Foundation coaches are sharing their expertise with community coaches and helping to support vulnerable children using the power of sport and play. As the world’s greatest football family, we are committed to helping those in need, both at home in Liverpool and away in communities like the ones here in Bangkok.”

Kwanchai Assanee, President and Head Country Management, DKSH Thailand said: “DKSH is proud to be a part of this meaningful initiative which brought to life our company’s purpose to enrich people’s lives, by supporting vulnerable children and young people with the learning of life skills. Our unwavering commitment to drive sustainable growth for our business as well as for local communities means we are ready to contribute our resources to help create a healthy and productive workforce for a better future.”

About DKSH

DKSH’s purpose is to enrich people’s lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,100 specialists, generating net sales of CHF 11.1 billion in 2021. www.dksh.com

About Right To Play

Right To Play is a global organization that protects, educates and empowers children to rise above adversity using the power of play. We reach 2.3 million children each year in some of the most difficult and dangerous places on earth, helping them to stay in school and graduate, resist exploitation, overcome prejudice, prevent disease and heal from the trauma of war. We do this by harnessing play, one of the most fundamental forces in a child’s life, to teach children the critical skills they need to dismantle barriers and embrace opportunities, in learning and in life. www.righttoplay.com

About Liverpool F.C. Foundation

The LFC Foundation is the official charity of Liverpool Football Club. Our mission is to create life changing opportunities for young people and families in the most underserved communities, at home and away.

We currently support over 50,400 people and almost two thirds are from the top 20% deprived areas of the country.

The LFC Foundation team delivers 37 programmes across schools, community venues and public spaces, with over 140 sessions provided every week.

We focus our resources on six key Impact Areas to deliver long term and sustainable change for our communities now, and for generations to come. These are: Sport and Physical Activity, Health and Wellbeing, Education and Life Skills, Employment and Training, Youth Interventions and Community Engagement. <https://foundation.liverpoolfc.com>

For more information, please contact:

DKSH (Thailand) Limited

Ploycarat Nana

Manager, Marketing & Communications

Phone +66 2 301 7325

ploycarat.n@dksh.com