



Media release

# **DKSH Enters Exclusive Distribution Agreement With ADEKA Europe GmbH**

DKSH has started a new partnership with ADEKA Europe GmbH, a leading Japanese chemical company and provider of innovative polymer additives, for Switzerland, Germany, and Austria.

Zurich, Switzerland, April 21, 2022 – DKSH's Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, will provide business development, marketing, sales, logistics, and distribution services for all ADEKA Europe products for the personal care industry in Switzerland, Germany, and Austria.

ADEKA EUROPE GMBH, based in Germany Düsseldorf, is a subsidiary of ADEKA Corporation, present in the market for more than a century. ADEKA Europe offers innovative concepts and high-quality solutions that are precisely tailored to the needs of customers and consumers.

Kazuhiro Umehara, Managing Director ADEKA Europe GmbH, said "We are proud to announce our partnership with DKSH. Having demonstrated their extensive market experience and product knowledge, DKSH will be our trusted partner to develop the sales in the DACH region."

Yolanda Valenzuela, Director, Personal Care Industry Europe, DKSH, commented: "We are delighted to partner with ADEKA for three key markets in Europe. Our team of highly experienced and dedicated technical specialists look forward to introducing ADEKA's wide range of reliable, high technical strength products to our large customer base in Switzerland, Germany, and Austria."

DKSH supports its customers to develop pioneering solutions and improve the quality of their products, especially from its state-of-the-art European personal care innovation centers in Lyon and Barcelona.

## **About Adeka**

ADEKA Corporation has a dedicated Research & Development group equipped with latest technology and modern facilities for testing and evaluation of additives performances, which help to provide innovative solutions to the market. ADEKA Group is recognizing the needs to design products and processes that minimize their environmental footprint. ADEKA has implemented a broad range of strategies that contribute to improving the sector's sustainability. ADEKA presence is global, having nowadays more than 12 offices, 4 R&D and 15 production sites worldwide. ADEKA Group has 5500 employees and generated a net sales of 2,3 billion Euros in 2021.

#### **About DKSH**

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution, and logistics as well as after-sales services. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,1000 specialists, generating net sales of CHF 11.1 billion in 2021. The DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care, and various industrial applications. With 48 innovation centers and regulatory support worldwide, we create cutting-edge formulations that comply with local regulations. With around 1,370 specialists, the Business Unit generated net sales of CHF 1.3 billion in 2021. <a href="https://www.dksh.com/pm">www.dksh.com/pm</a>





# For further information, please contact:

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