

Media release

DKSH Expands Distribution Agreement With Cirebelle in France

DKSH has expanded its personal care portfolio in France through a partnership with Cirebelle, an African-rooted company specializing in high-purity synthetic- and natural wax exfoliants. Through this partnership, DKSH will strengthen access to innovative, sustainable, wax-based solutions for personal care formulations in the French market.

Miribel, France, March 12, 2026 – DKSH’s Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, expands its partnership with Cirebelle in France, following a successful partnership in Benelux, China, DACH, India, Italy, Japan, Nordics, Poland, Portugal, Spain, and South Korea. DKSH will provide marketing and sales, distribution and logistics, and after-sales services for Cirebelle’s complete ingredients portfolio in France.

Cirebelle’s portfolio includes CireWax, a refined synthetic wax, free from PAHs and allergens; CireNat Waxes 100% natural and upcycled waxes from sugarcane and rice bran biomass; as well as South African sourced natural oils and plant extracts. Combining natural innovation, sustainable sourcing, state of the art processing with advanced materials science, Cirebelle’s products enhance performance and versatility, offering stability, flexibility, and a luxurious sensory profile across a wide range of personal care applications.

Founded on principles of sustainability and innovation, Cirebelle develops wax-based solutions using renewable raw materials and clean-tech processes. From antioxidant-rich natural by-products to sustainable synthetic alternatives, the company supports formulators in developing clean, vegan-friendly, and high-performance cosmetic products.

Cirebelle has entrusted DKSH to grow its personal care business in France based on the successful existing collaboration. By partnering with DKSH, Cirebelle aims to accelerate market penetration and strengthen customer engagement, supported by DKSH’s deep market knowledge and end-to-end market expansion services.

Stuart Prior, CEO, Cirebelle, commented: “We are very excited to further strengthen our partnership with DKSH in France and benefit from their strong market presence, technical expertise, and customer-focused approach”

Michelle Delac, Vice President, Global Personal Care Industry, Performance Materials, DKSH, commented: “We are pleased to expand our collaboration with Cirebelle in France. Cirebelle’s innovative wax-based solutions complement our personal care portfolio and respond to growing demand for sustainable, high-performance ingredients and formulations. Leveraging our local market knowledge and global expertise, technical capabilities, and integrated service offering, DKSH is well positioned to support Cirebelle’s growth and deliver added value to personal care customers in France.”

About Cirebelle

Cirebelle is a company rooted in true African sustainability and innovation. Incepted in 2001, they are leaders in wax processing and advanced technological solutions, focused on performance-driven wax-based innovations that continue to be influential, providing also solutions encompassing natural and synthetic waxes, natural oils, and various extracts, all meticulously crafted for effectiveness and sustainability. Recently they have backward integrated into the farming, sourcing and production of marula and Kalahari melon seed oil and bulbine frutescens and spekboom extracts. www.cirebelle.com

About DKSH

For more than 160 years, DKSH has been delivering growth for companies in Asia Pacific, Europe, and North America across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, e-commerce, distribution and logistics as well as after-sales services, following its purpose of enriching people's lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 35 markets with 26,840 specialists, generating net sales of CHF 11.1 billion in 2025. DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care, and various industrial applications. With 62 innovation centers and regulatory support worldwide, DKSH creates cutting-edge formulations that comply with local regulations. With around 1,830 specialists, the Business Unit generated net sales of CHF 1.4 billion in 2025. www.dksh.com/pm

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