

Media release

DKSH Healthcare Thailand Reinforces ‘Patient Purpose Day 2025,’ Raising Funds to Provide Thai Women with Free Cancer Screenings

Bringing together more than 1,000 runners at Suan Luang Rama IX Park, DKSH Thailand’s “Patient Purpose Day: Run for Her Health” raised funds to provide at least 1,000 underserved Thai women with free cervical and breast cancer screenings, advancing the company’s regional commitment to equitable healthcare access and early detection. DKSH’s annual global initiative is to foster a meaningful impact on the healthcare landscape, with a special focus this year on driving equity in women’s health.

Bangkok, Thailand, September 24, 2025 – DKSH Business Unit Healthcare, a strategic healthcare solutions partner and leading provider of Market Expansion Services for pharmaceutical, over-the-counter (OTC), consumer health, and medical device companies, successfully hosted the “Patient Purpose Day: Run for Her Health”, a charity run aimed at advancing women’s health equity in Thailand, raising THB 621,654 to fund free cervical and breast cancer screenings for underserved Thai women.

The event gathered strong participation from employees, partners, and the public, raising funds that will be donated in full to the **Medical Women’s Association of Thailand under the Royal Patronage**, supporting free early screening for cervical and breast cancer for underprivileged women.

“Through Patient Purpose Day, we bring our purpose to life - enriching people’s lives by providing better healthcare for all. This year’s focus on women’s health equity is a powerful reminder that together, we can make a real difference for patients and communities,” said Larry Merizalde, Vice President, Healthcare, DKSH Thailand.

Dr. Mayura Kusum, President of TMWA, added: “With DKSH’s support, we can expand our reach and provide screenings and education to even more women. Early detection is the most powerful tool we have to save lives, and this collaboration helps bridge critical gaps in access to care.”

Mrs. Thanyanath Thanaphandetsakul, a participant from the run shared her experience “Joining this run made me realize how important it is for women to take care of their health. I had the chance to exercise, learn valuable health knowledge from the booths, and enjoy the day with my family. Most importantly, while taking care of myself, I also helped other women gain access to life-saving screenings - and that makes this experience truly special.”

Part of a Global Commitment

This charity run in Thailand was part of DKSH’s annual “Patient Purpose Day”, a global initiative held every September across multiple markets, including Thailand, Vietnam, Malaysia, Singapore, Taiwan, Hong Kong, Korea, Switzerland, Cambodia, Australia, Brunei, and the Philippines.

This year’s theme, “**Equity in Women’s Health**,” underscores DKSH’s purpose of enriching people’s lives by providing better healthcare for all. Regional activities ranged from charity runs and health workshops to awareness campaigns.

Global Movement, Local Impact

Now in its third year, Patient Purpose Day reflects DKSH Healthcare’s mission to be a **patient-centric partner** that champions better health outcomes. The initiative is held in conjunction with **World Patient Safety Day** and brings together employees, healthcare professionals, and communities across Asia Pacific.

In Thailand, participants of the run not only promoted the importance of early screening but also made a direct impact on women’s health through their contributions. The funds raised will support cancer clinics that provide essential services to women who might otherwise lack access to timely diagnosis.

About “Patient Purpose Day”

“Patient Purpose Day” is a global initiative by DKSH to showcase the Group’s as well as the Business Unit Healthcare’s continued efforts to bridge the inequality gap, improve patient outcomes, and enrich people’s lives. The various events across different markets reinforce DKSH’s commitment to enhancing patient outcomes and fostering a more meaningful impact on the healthcare landscape. The initiative is held annually in September.

About the Thai Medical Women’s Association (TMWA)

The Thai Medical Women’s Association (TMWA) was established in 1951 and has been under the royal patronage of Her Majesty Queen Sirikit The Queen Mother since 1965. TMWA is committed to promoting the health and well-being of Thai women through education, professional development, and community outreach. The association operates clinics and mobile programs offering free cervical and breast cancer screenings for underserved populations, helping to close the gap in preventive healthcare and improve early detection outcomes across the country. <https://www.tmwa.or.th/>

About DKSH

For 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services, following its purpose of enriching people’s lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 28,060 specialists, generating net sales of CHF 11.1 billion in 2024. DKSH Business Unit Healthcare distributes pharmaceuticals, consumer health, over-the-counter products and medical devices. With around 7,940 specialists, the Business Unit generated net sales of CHF 5.7 billion in 2024. www.dksh.com/hec

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