

Media release

DKSH Enters Exclusive Distribution Agreement with Sunrise in Austria, Germany, and Switzerland

DKSH has signed an exclusive distribution agreement with Sunrise, a leading producer of metal pigments, in Austria, Germany, and Switzerland. Through its strong distribution network and service offering, DKSH will enhance business opportunities for this strategic partnership in the three key markets in Europe.

Hamburg, Germany, July 23, 2025 – DKSH Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, will provide business development, marketing, sales, and distribution services for Sunrise's portfolio of innovative pigments, pastes, and other specialty chemicals in Austria, Germany, and Switzerland.

Sunrise offers advanced raw materials for industries including automotive, printing inks, industrial coatings, as well as for consumer use. Their solutions cater to the growing demand for high-performance formulations in these sectors. By partnering with DKSH, Sunrise gains access to an established distribution network, technical sales expertise, and a broad customer base across industrial and specialty chemical markets in the DACH region.

Don Zhu, Director, Sunrise, commented: "This partnership aligns with our mission to bring cutting-edge innovations closer to customers. DKSH's regional strength and deep industry knowledge make them the ideal partner to amplify the reach and impact of our specialty chemicals portfolio. Together, we are committed to delivering excellence."

Eugenia Krasnok, Local Business Line Manager Specialty Chemicals Industry, DACH region, DKSH, commented: "We are excited to introduce Sunrise's innovative specialty chemicals to the DACH region through this new partnership. Their high-performance pigments and pastes are an excellent addition to our portfolio, and we are confident they will meet the evolving needs of our customers in Germany, Austria, and Switzerland."

About Sunrise

Founded in 2002, Sunrise is a leading national high-tech enterprise specializing in advanced metal paste and powder solutions. Headquartered in Hefei, Anhui, the company operates five production bases and a dedicated R&D center, producing 20,000 tons of aluminum pigments and 50,000 tons of spherical aluminum powder annually. These high-performance materials serve global industries including automotive, electronics, construction, and inks, meeting the most demanding technical requirements. With strong university partnerships and cutting-edge innovation, Sunrise serves clients in over 50 countries with customized solutions and reliable supply. The company's commitment to quality and technological advancement has established it as a trusted leader in China's aluminum pigment industry and beyond, driving progress in material science worldwide. www.xuyangchem.com

About DKSH

For 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services, following its purpose of enriching people's lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 28,060 specialists, generating net sales of CHF 11.1 billion in 2024. DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care, and various industrial applications. With 58 innovation centers and regulatory support worldwide, DKSH creates

cutting-edge formulations that comply with local regulations. With around 1,720 specialists, the Business Unit generated net sales of CHF 1.4 billion in 2024. www.dksh.com/pm

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