

Media release

## DKSH Partners With Feeding Hong Kong to Combat Urban Hunger

The partnership centered around food waste management is another testament to DKSH's commitment to sustainability by fostering trust in local communities through engaging in impactful social projects.

Hong Kong, September 28, 2022 – DKSH Business Unit Consumer Goods, a leading partner for FMCG companies seeking to grow their business in Asia and beyond, and Feeding Hong Kong, an acclaimed charity organization missioned to fight hunger in the city, have announced their official partnership, deepening DKSH's ties with the Global FoodBanking Network, of which Feeding Hong Kong is part.

As a leading service provider for FMCG companies in the region and specifically also Hong Kong, DKSH will work closely with its various international client brands to donate surplus food to Feeding Hong Kong on a monthly basis. Hormel Foods is the first of DKSH's clients to donate its food surplus. The non-profit organization will leverage its extensive reach to redistribute the food products to its designated network of over 150 beneficiary associations.

According to statistics, while nearly 3,400 tons of food waste are going to landfills in Hong Kong each day, a contrasting figure of over one million people are struggling to have access to nutritious meals.

During a partnership signing ceremony, Mr Billy Yeung, CEO of Feeding Hong Kong, said: "As food is wanted and not wasted, Feeding Hong Kong is proud to be partnering with DKSH to reduce food surplus. Together, we can empower our communities by providing nutritious food to those who need it most. Our heartfelt thanks go to DKSH for sharing their kindness."

Hugo Reyes, Vice President, FMCG, DKSH Hong Kong & Macau, added: "We are proud to team up with Feeding Hong Kong. With the organization's effort, over 68 tons of food are saved and redistributed to different charity partners each month, serving a total of 180,000 meals. DKSH is enriching people's lives, and we truly believe this partnership is one of the ways in bringing our purpose to life."

This collaboration follows DKSH's announcement on September 27, 2022, of its partnership with the Global FoodBanking Network to scale its endeavors to recover and distribute surplus products across Asia Pacific.

## **About Feeding Hong Kong**

Feeding Hong Kong is a Hong Kong registered charity with a mission to fight hunger in the city and reduce the amount of quality food being sent to our landfills. Each day, we collect high quality food that would otherwise be thrown away, sort and store it, and then redistribute it to a network of welfare organisations, who in turn feed thousands of people in need. Feeding Hong Kong also works to raise awareness about poverty and food insecurity in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community. We are an accredited member of the Global Food Banking Network, an international organisation dedicated to creating and strengthening food banks and national food bank networks.



## About DKSH

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,100 specialists, generating net sales of CHF 11.1 billion in 2021. The DKSH Business Unit Consumer Goods focuses on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products as well as hair and skin cosmetics. With around 19,880 specialists, the Business Unit generated net sales of CHF 3.8 billion in 2021. www.dksh.com/cg

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