

Media Release

DKSH Consumer Goods Partners with Lumene to Bring Nordic Skincare Innovation to Taiwan

DKSH enters a new partnership with Lumene in Taiwan. Through this exclusive collaboration, the Finnish beauty brand is introduced to connect Nordic nature with modern consumers, leveraging DKSH's omni-channel expertise.

Taipei, Taiwan, June 24, 2026 – DKSH Business Unit Consumer Goods, a leading partner for companies seeking to grow their consumer goods business in Asia and beyond, has entered into an exclusive agreement with Lumene, a leading skincare brand from Finland, to support its market entry and expansion in Taiwan.

Under this strategic partnership, DKSH will introduce Lumene's skincare portfolio, including its Nordic-C, Nordic Hydra, and Nordic Bloom series, bringing the purity of Nordic nature and science into the daily skincare rituals of Taiwanese consumers. The products will be distributed through selected channels, starting with exclusive placement in Cosmed, followed by expansion into e-commerce platforms and personal care retail stores. DKSH will provide end-to-end services spanning marketing, sales, distribution, and logistics, leveraging its integrated omni-channel capabilities to build a strong brand presence and meaningful engagement with consumers.

Lumene, headquartered in Espoo, Finland, is a leading skincare brand and one of the most recognized beauty brands across the Nordic region. Its portfolio - including cleansing foams, serums, moisturizers, and toners - cater to modern consumers seeking effective, premium, and nature-inspired skincare solutions that fit seamlessly into their lifestyles.

Starting in 2026, the collaboration underscores DKSH's strategic focus on enabling brand success in new markets through its comprehensive omni-channel approach, connecting global beauty innovation with local consumers in ways that resonate with their needs and lifestyles. This is supported by deep market insights, strong retail execution, and integrated capabilities spanning commercial outsourcing, value chain integrity, and marketing excellence. The partnership reinforces DKSH Business Unit Consumer Goods' position as the preferred growth partner for international beauty and personal care brands seeking to expand their presence in Taiwan, a key milestone in Lumene's broader Asia growth strategy.

Victor Gibson, Regional Director APAC at Lumene, commented: "Entering Taiwan is a natural next step as Lumene accelerates its international expansion. As Finland's number one skincare brand for over 50 years, Lumene delivered record net sales in 2025, with international markets now accounting for more than half of Group revenue. Partnering with DKSH gives us the right platform to bring that same trusted, proven Nordic skincare expertise to Taiwanese consumers. We look forward to a successful long-term partnership with our trusted partners at DKSH.

Carol Yeh, General Manager, Consumer Goods, DKSH Taiwan, commented: "We are delighted to welcome Lumene to our growing portfolio in Taiwan. By combining Lumene's unique Nordic heritage with DKSH's deep local expertise and extensive distribution network, we are well-positioned to drive a successful market entry and build long-term, sustainable growth for the brand."

About Lumene

Lumene is a Finnish skincare, makeup and haircare brand, known for its award-winning products crafted with naturally derived Nordic ingredients. With 8 patents, the brand underlines its commitment to innovation. Founded in 1970 and a market leader in Finland for over 50 years, Lumene is today one of the most circular Nordic beauty brands, operating across 28 countries with online stores serving consumers worldwide. Lumene products are developed and primarily manufactured in Espoo, Finland,

where the brands' headquarters, laboratory, and production are located. Lumene is part of Lumene Group. <https://www.lumene.com>

About DKSH

For more than 160 years, DKSH has been delivering growth for companies in Asia Pacific, Europe, and North America across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, e-commerce, distribution and logistics as well as after-sales services, following its purpose of enriching people's lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 35 markets with 26,840 specialists, generating net sales of CHF 11.1 billion in 2025. DKSH Business Unit Consumer Goods focuses on fast moving consumer goods, luxury and lifestyle products, food services, as well as beauty and wellness. With 13,620 specialists, the Business Unit generated net sales of CHF 3.4 billion in 2025. www.dksh.com/cg

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