DKSH Extends Distribution Agreement with KRONOS in Asia Pacific

DKSH has extended its distribution agreement with KRONOS, a leading global producer and marketer of titanium dioxide (TiO₂) pigments, in Australia, New Zealand, Japan, and the Philippines. Through its distribution network and service offering, DKSH will boost business opportunities for the partnership in the four key Asian Pacific markets.

Zurich, Switzerland, May 9, 2024 – DKSH's Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, will provide business development, marketing, sales, logistics, and distribution services for KRONOS’ range of TiO₂ pigments for coatings and plastics applications in Australia, New Zealand, Japan, and the Philippines.

KRONOS’ TiO₂ is a white pigment playing a key role in the production of paints and coatings, plastics, papers, fibers as well as in specialties such as cosmetics, pharmaceuticals, glass, and ceramics.

KRONOS has entrusted DKSH to grow its specialty chemicals business in Australia, New Zealand, Japan, and the Philippines following their successful partnership in Portugal since 2017 and Spain since 2015. This is thanks to DKSH’s extensive distribution network, strong capabilities in marketing and sales, and logistics in the region.

Alessandro Pedemonte, Vice President, Sales MEAA, KRONOS, commented: “We are very pleased to build on our established collaboration in Europe and expand into Asia Pacific where DKSH has been a leader in the distribution of industrial chemicals for a very long time. We are confident that this extended partnership will deliver mutual and sustainable growth to both companies in all the four countries.”

Atul Nagarkar, Vice President, Global Specialty Chemicals Industry, DKSH, commented: “We are delighted to extend our partnership with KRONOS to cover four new markets in Asia Pacific. KRONOS offers titanium dioxide products that are designed to provide excellent and long-lasting performance in a variety of applications. With DKSH’s strong distribution network and value-added services, we will be able to expand the growth and market share of their TiO₂ pigments in the four main markets.”

About KRONOS
KRONOS is a leading global producer and marketer of value-added titanium dioxide pigments, known as TiO₂, a base industrial product utilized in various applications. KRONOS offers a broad product portfolio of TiO₂ grades manufactured by both the sulphate and chloride process. KRONOS’ grades are tailored to deliver the most effective solutions, adding long-term value to customer products in varied and diverse applications. www.kronosww.com

About DKSH
DKSH’s purpose is to enrich people’s lives. For almost 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 29,040 specialists, generating net sales of CHF 11.1 billion in 2023. DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care, and various industrial applications. With 53 innovation centers and regulatory support worldwide, DKSH creates cutting-edge formulations that comply with local regulations. With around 1,600 specialists, the Business Unit generated net sales of CHF 1.4 billion in 2023. www.dksh.com/pm
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