

Media Release

DKSH eCommerce Clinches 10 Wins at the “Asia eCommerce Awards 2025”

DKSH eCommerce team received a total of 10 awards at the “Asia eCommerce Awards 2025” held in Singapore. DKSH’s recognition across multiple categories underscores its strength in driving omnichannel growth and digital excellence for its clients and customers across all markets.

Singapore, November 17, 2025 – DKSH, a leading market expansion services provider for companies seeking to grow their business in Asia and beyond, proudly announces that its eCommerce team has won a total of 10 awards at the “Asia eCommerce Awards 2025”.

The team brought home two Gold, four Silver, and four Bronze awards, competing against top brands. The wins span across multiple categories, recognizing the team’s innovative strategies, data-driven insights, and creative execution across both B2B and B2C campaigns. DKSH’s recognition across ten categories reinforces its standing as a digital leader, combining market insight, data-driven strategies, and executional excellence to create meaningful value for clients and customers in an evolving eCommerce landscape. Collectively, these achievements demonstrate the breadth of expertise within DKSH’s Business Units and the strength of its digital capabilities across the organization.

Award Highlights:

- **Gold** – Best Brand – Beauty & Wellness (LG Household & Health Care, Physiogel): #1 Dermatologist-trusted Skincare Brand in Asia
- **Gold** – Best Campaign – B2B (DKSH Performance Materials): Discover China “Jia” Omnichannel Campaign
- **Silver** – Best Brand – Baby, Personal Care & Home Products (Opella): Synergizing Digital Marketing with Health & Sustainability
- **Silver** – Best Brand – Food & Beverage (PepsiCo & Quaker): MYSG Regional Campaign
- **Silver** – Best Campaign – Cross-border / Multi-market (Opella): Synergizing Digital Marketing with Health & Sustainability
- **Silver** – Best Campaign – Social Media (Korea Ginseng Corporation, Jung Kwan Jang): Redefining Ginseng for the Digital Age
- **Bronze** – Best Brand – B2B (DKSH Performance Materials): DKSH Discover
- **Bronze** – Best Campaign – B2B (DKSH Consumer Goods): RedMart DKSH Fair
- **Bronze** – Best Campaign – B2C (Korea Ginseng Corporation, Jung Kwan Jang): Redefining Ginseng for the Digital Age
- **Bronze** – Best Campaign – Influencers (Korea Ginseng Corporation, Jung Kwan Jang): Redefining Ginseng for the Digital Age

Sam Oh, Chief Information Officer, DKSH, commented: “We are tremendously proud to receive this prestigious e-commerce award. It is a testament to our team’s relentless focus on innovation, user experience, and operational excellence. By leveraging cutting-edge technology, data-driven insights, and a customer-first mindset, we have not only transformed the way we deliver online experiences but also strengthened our foundation for sustainable growth. This recognition underscores our commitment to staying ahead in a dynamic digital landscape and delivering exceptional value to our customers, partners and stakeholders.”

Michelle Chung, Senior Director, Digital Business, DKSH, also shared: “These awards are a testament to our team’s dedication to excellence and innovation in the digital space. This year, we competed against formidable contenders across particularly competitive categories such as Beauty & Wellness, Personal Care, Food & Beverage, Cross-border, and Social Media Campaigns, and we are proud to have stood out among leading global brands.”

The Asia eCommerce Awards, now in its eighth edition, is organized by Marketing-Interactive to recognize and celebrate excellence in eCommerce across Asia and Oceania. Featuring more than 40 categories, the awards highlight the breadth and creativity of the digital commerce industry, showcasing outstanding achievements from brands, marketplaces, retailers, agencies, and solution providers that are shaping the future of online business.

About DKSH

For 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services, following its purpose of enriching people's lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 28,060 specialists, generating net sales of CHF 11.1 billion in 2024. www.dksh.com

For more information please contact:

DKSH Singapore Pte Ltd

Imelda Ho
Manager, Marketing & Communications
imelda.ho@dksh.com