

Media release

DKSH Malaysia Champions Equity in Women's Health with Patient Purpose Day Run 2025

DKSH Malaysia champions patient well-being with “Patient Purpose Day Run 2025”, promoting women's health, early detection, and community engagement through meaningful initiatives and partnerships. This event is part of DKSH's “Patient Purpose Day”, an annual global initiative to foster meaningful impact on the healthcare landscape, with a special focus this year on driving equity in women's health.

Petaling Jaya, Malaysia, September 30, 2025 – DKSH Malaysia's Business Unit Healthcare, the leading strategic healthcare business partner in Asia and beyond, successfully hosted its “Patient Purpose Day Run 2025” as part of the company's annual “Patient Purpose Day”, reinforcing its commitment to bridging healthcare inequalities and improving patient outcomes.

This charity run in Malaysia contributes to the DKSH's global initiative “Patient Purpose Day”, held every September across multiple markets, including Thailand, Vietnam, Malaysia, Singapore, Taiwan, Hong Kong, Korea, Switzerland, Cambodia, Australia, Brunei, and the Philippines. This year's theme, “Equity in Women's Health,” underscores DKSH's purpose of enriching people's lives by providing better healthcare for all.

In Malaysia, the highlight was the “Patient Purpose Day Run 2025”, held on September 28 at Bukit Jalil Recreational Park in Kuala Lumpur. The run welcomed more than 1,000 participants of all fitness levels with both 6 km and 12 km categories, creating a platform to spotlight women's health while kicking off the “Pink October” awareness month. Beyond the run, attendees enjoyed a vibrant atmosphere featuring complimentary cognitive tests, or engaging client booths with exclusive offers. Every participant also received an exclusive event shirt and finisher medal to commemorate the occasion.

In collaboration with the National Cancer Society Malaysia (NCSM), DKSH proudly promoted cancer awareness and early detection. To encourage proactive healthcare, NCSM provided complimentary on-site cancer screenings for the first 100 eligible women participants, offering them the opportunity to take charge of their health. As part of this collaboration, DKSH also contributed MYR51,500 to support NCSM's ongoing initiatives in advancing cancer prevention and care.

Dr Ruthresh Rao Subramanyan, Assistant Medical Director, National Cancer Society Malaysia, added: “Early detection saves lives, and ‘Patient Purpose Day’ provides a vital platform to encourage women to prioritize their health. Our collaboration with DKSH allows us to reach more people, raise awareness about cancer prevention, and make screenings more accessible. Together, we can create lasting impact in the fight against cancer.”

Sandeep Tewari, Vice President, Healthcare and Head Country Leadership, DKSH Malaysia, said: “‘Patient Purpose Day’ reflects our commitment to improving patient outcomes and ensuring equitable access to healthcare. This year's theme, ‘Equity in Women's Health’, is especially meaningful as it raises awareness, prevention, and proactive care for women across Malaysia. By working closely with our partners and engaging the community, we aim to empower patients, support healthcare professionals, and foster healthier futures - staying true to our mission of enriching people's lives and to provide better healthcare for all’.”

DKSH Malaysia extends its sincere appreciation to its client brands and partners (Opella, Novartis, Alcon, One-Alpha, Hiruscar, Neurowyze, Biscoff, Suu Balm, Schick Intuition, Derma Angel, Tiger Balm, Nando's, Vico, Eucerin, Rosken, and Kowa) for their generous support and sponsorship. Their contributions were instrumental in making “Patient Purpose Day 2025” a resounding success.

About “Patient Purpose Day”

“Patient Purpose Day” is a global initiative by DKSH to showcase the Group’s as well as the Business Unit Healthcare’s continued efforts to bridge the inequality gap, improve patient outcomes, and enrich people’s lives. The various events across different markets reinforce DKSH’s commitment to enhancing patient outcomes and fostering a more meaningful impact on the healthcare landscape. The initiative is held annually in September.

About DKSH

For 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services, following its purpose of enriching people’s lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 28,060 specialists, generating net sales of CHF 11.1 billion in 2024. DKSH Business Unit Healthcare distributes pharmaceuticals, consumer health, over-the-counter products and medical devices. With around 7,940 specialists, the Business Unit generated net sales of CHF 5.7 billion in 2024. www.dksh.com/hec

For further information, please contact:**DKSH Holdings (Malaysia) Berhad**

Christy Chow

Senior Manager, Marketing & Communications

christy.hm.chow@dksh.com

Kaylynn Yap

Specialist, Marketing & Communications

kaylynn.yap@dksh.com