

Media release

DKSH Malaysia Expands its ARISE Program for Preschools

For the eighth consecutive year, DKSH Malaysia and SUKA Society advance literacy and educational opportunities for the indigenous community by hosting the All-Round Improvement in School Education (ARISE) Program. The program supports various preschools in making childhood education accessible.

Petaling Jaya, Malaysia, August 27, 2025 – DKSH Malaysia, a market expansion service provider, has reaffirmed its commitment to indigenous education by expanding its long-standing collaboration with SUKA Society through the ARISE program. The initiative now supports eight Orang Asli preschools across both Peninsular and East Malaysia, making early childhood education more accessible and sustainable for underserved indigenous communities.

Marking its eighth consecutive year of partnership with SUKA Society, a non-governmental organization focused on the protection and empowerment of marginalized children, DKSH Malaysia's ARISE program has evolved from one-off volunteer engagements to a comprehensive, years-long initiative that funds teacher training, learning materials, infrastructure improvements, and enrichment activities for close to 140 preschool children.

As part of ARISE's 2025 program calendar, DKSH Malaysia employees recently visited its adopted Orang Asli preschool in Kampung Pisang, Slim River, Perak. The school visit brought together over 40 DKSH Malaysia volunteers from across the Klang Valley, who spent the day painting vibrant murals, organizing interactive learning stations, and donating essential learning tools such as cork boards and educational materials. This initiative underscores DKSH's commitment to making a positive local impact, a key pillar of its sustainability strategy.

"Making a difference starts with showing up—and our people showed up with heart. Through the ARISE program, we are not just supporting education, we are investing in the potential of every child we reach. We believe that small steps taken consistently can lead to long-term, meaningful change," said Sandeep Tewari, Vice President, Healthcare and Head, Country Leadership at DKSH Malaysia.

The hands-on effort was further bolstered by the generosity of DKSH's client partners and brands, who provided snacks, gifts, and hygiene products to brighten the children's day. Special thanks go to PepsiCo, Hwa Tai, Maestro Swiss, Famous Amos, Lotus Bakeries, OSK (Odani Kokufun), Kinder Bueno, Mondelēz International, Pharmaton, Linola, and Hiruscar for their product sponsorships.

Anderson Selvasegaram, Executive Director of SUKA Society, stated: "This partnership with DKSH Malaysia has grown far beyond what we initially imagined. Each year, we see the tangible impact this collaboration brings—from better learning conditions to greater community awareness. We are excited to keep building on this momentum and reaching even more children in need."

Han Mangga, parent of Naj Mavis from Kelas Komuniti Kampung Pisang, Slim River, Perak, said: "As a parent, I am truly grateful for the ARISE program. It has opened up meaningful learning opportunities for our children and brought a sense of hope to our community. The dedication shown by DKSH and its volunteers means so much to us. It's more than just education—it is about giving our children the chance to dream bigger and believe in themselves."

About SUKA Society

SUKA Society is a nationally registered non-governmental organization set up to protect and to preserve the best interest of children. They specifically work on creating greater access to education for Orang Asal children, protecting and restoring trafficked women and children survivors, creating alternatives to detention initiatives for children affected by arrest and detention as well as advocating for children's rights through public awareness programs. www.sukasociety.org

About DKSH

For 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services, following its purpose of enriching people's lives. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 28,060 specialists, generating net sales of CHF 11.1 billion in 2024. www.dksh.com

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