

Group Media & Investor Release

Eric Bernard takes over as Sonova CEO effective September 15, 2025

Stäfa (Switzerland), September 15, 2025 – Sonova Holding AG (SWX: SOON), a leading provider of innovative hearing care solutions, announces that Eric Bernard has officially stepped into the role of CEO, effective today. Eric joined the Group on July 1, 2025, and succeeds Arnd Kaldowski, who has served as CEO since April 2018. The transition was initially communicated on May 9, 2025.

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Contacts:

Investor Relations

Thomas Bernhardsgrütter +41 58 928 33 44
Jessica Grassi +41 58 928 33 22

ir@sonova.com

Media Relations

Anne Johnson +41 58 928 01 01

mediarelations@sonova.com

About Sonova

Sonova is a global leader in innovative hearing care solutions: from personal audio devices and wireless communication systems to audiological care services, hearing aids and cochlear implants. The Group was founded in 1947 and is headquartered in Stäfa, Switzerland. Sonova operates through four businesses – Hearing Instruments, Audiological Care, Consumer Hearing and Cochlear Implants – and the core brands Phonak, Unitron, AudioNova, Sennheiser (under license) and Advanced Bionics as well as recognized regional brands. The Group's globally diversified sales and distribution channels serve an ever growing consumer base in more than 100 countries. In the 2024/25 financial year, the Group generated sales of CHF 3.9 billion, with a net profit of CHF 547 million. Around 18,000 employees are working on achieving Sonova's vision of a world where everyone enjoys the delight of hearing.

Sonova has a long-standing commitment to innovation and was ranked no. 12 among the most innovative companies in Europe in 2025 by Fortune magazine, selected from 300 companies across 21 countries and 16 industries. For more information please visit www.sonova.com.

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This Media Release contains forward-looking statements, which offer no guarantee with regard to future performance. These statements are made on the basis of management's views and assumptions regarding future events and business performance at the time the statements are made. They are subject to risks and uncertainties including, but not confined to, future global economic conditions, exchange rates, legal provisions, market conditions, activities by competitors and other factors outside Sonova's control. Should one or more of these risks or uncertainties materialize or should underlying assumptions prove incorrect, actual outcomes may vary materially from those forecasted or expected. Each forward-looking statement speaks only as of the date of the particular statement, and Sonova undertakes no obligation to publicly update or revise any forward-looking statements, except as required by law.