Group Media Release

Sonova named Switzerland's most innovative large company

Stäfa (Switzerland), 29 September 2026 – Sonova ranks first among the top 100 large companies in the latest "Switzerland's Top Innovative Companies" ranking, compiled by business magazines BILANZ and PME in collaboration with market research company Statista.

The ranking recognizes innovation across products, processes and culture. It highlights Sonova's AI-powered hearing technology, which can extract speech from background noise in real time, as well as EON, Phonak's latest portfolio of hearing aids, which are now even lighter, smaller and more energy-efficient.

"We are proud to receive this independent recognition of Sonova's innovative strength," says Eric Bernard, Chief Executive Officer of Sonova. "Innovation is a central pillar of our strategy – we 'innovate for adoption' by turning advanced technology into solutions that people want to wear and that make hearing care easier to access and integrate into everyday life. By combining our audiological expertise with proprietary chip and software development and AI-based solutions, we help people with hearing loss hear better, including in complex listening situations."

"By listening closely to users and hearing care professionals, we can focus our capabilities on what truly drives adoption and long-term satisfaction – more personalized solutions, appealing product design and seamless digital experiences that fit naturally into people's lives," says Anders Rosengren, Chief R&D Officer of Sonova. "What truly sets Sonova apart as an innovation leader is our end-to-end ownership of the entire technology stack. This allows us to bring multiple technologies and disciplines together as one integrated system and to continuously translate long-term research and engineering into meaningful innovation."

This latest recognition builds on Sonova's strong track record in innovation rankings: in 2025, Sonova was ranked no. 1 among SMI companies for the second consecutive year in the annual innovation ranking by BILANZ, PME and Statista, and also reached no. 12 out of 300 in Fortune magazine's ranking of Europe's most innovative companies, compiled in collaboration with Statista.

About the ranking

The "Switzerland's Top Innovative Companies 2027" ranking was compiled by Statista on behalf of business magazines BILANZ and PME. The ranking recognizes a total of 185 companies – from start-ups to large corporations. The ranking is based on surveys of experts and employees of the companies assessed, as well as objective criteria.

– End –

Contacts:

Investor Relations

Peter Dickson +41 58 928 28 20
Thomas Bernhardsgrütter +41 58 928 33 44

ir@sonova.com

Media Relations

Willy-Andreas Heckmann +41 58 928 28 13

mediarelations@sonova.com

About Sonova

Sonova is the global leader in innovative hearing care solutions, combining technology leadership, audiological expertise and a strong local presence to serve a growing number of people with hearing loss in more than 100 countries. The Group was founded in 1947 and is headquartered in Stäfa, Switzerland. As a vertically integrated company across its Wholesale, Retail, and Cochlear Implants businesses, Sonova operates through the brands Phonak, Unitron, AudioNova and Advanced Bionics as well as recognized regional brands.

In the 2025/26 financial year, the Group generated sales of CHF 3.6 billion, with a net profit of CHF 546 million. Around 18,000 employees are working on achieving Sonova's vision of a world where everyone enjoys the delight of hearing.

Sonova has a long-standing commitment to innovation and was ranked no. 12 among the most innovative companies in Europe in 2025 by Fortune magazine, selected from 300 companies across 21 countries and 16 industries. For more information please visit www.sonova.com.

Disclaimer

This Media Release contains forward-looking statements, which offer no guarantee of future performance. These statements are made based on management's views and assumptions regarding future events and business performance. They are subject to risks and uncertainties including, but not confined to, future global economic conditions, exchange rates, legal provisions, market conditions, activities by competitors and other factors outside Sonova's control. Should one or more of these risks or uncertainties materialize or should underlying assumptions prove incorrect, actual outcomes may vary materially from those forecasted or expected. Each forward-looking statement speaks only as of the date of the statement, and Sonova undertakes no obligation to publicly update or revise any forward-looking statements, except as required by law.

Sonova shares (ticker symbol: SOON, Security no: 1254978, ISIN: CH0012549785) have been listed on the SIX Swiss Exchange since 1994. The securities of Sonova have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or under the applicable securities laws of any state of the United States of America, and may not be offered or sold in the United States of America except pursuant to an exemption from the registration requirements under the U.S. Securities Act and in compliance with applicable state securities laws, or outside the United States of America to non-U.S. Persons in reliance on Regulation S under the U.S. Securities Act.