

Group Media & Investor Release

Sonova wins Swiss innovation ranking

Stäfa (Switzerland), September 29, 2025 – For the second consecutive year, Sonova is number one among SMI companies* in the annual innovation ranking compiled by business magazines Bilanz and PME together with the market and opinion research company Statista.

This is Sonova's second recognition this year after achieving 12th place out of 300 in the ranking of Europe's Most Innovative Companies compiled by Fortune magazine together with Statista in June 2025.

"We are pleased to be recognized for our innovative power once more," says Eric Bernard, Sonova CEO. "For close to eight decades now, Sonova has been at the forefront of innovation in the hearing care industry, driving one breakthrough after another, improving the quality of life for people with hearing loss. We are especially proud of our latest industry-leading innovation, Phonak Audéo Sphere Infinio. It is the first and most powerful hearing aid platform using real-time AI to significantly improve the greatest challenge for people with hearing loss - understanding speech in noise."

Following the introduction of two new hearing aid platforms of 2024, Sonova launched its first and smallest in-the-ear hearing aid, Phonak Virto R Infinio, in summer 2025. Virto R Infinio integrates Sonova's advanced Infinio technology with its exceptional speech performance, along with market-leading universal connectivity features and a significant reduction in size.

About the ranking

The "Top Innovative Companies" ranking for Switzerland has been compiled annually since 2022 by Swiss business magazines Bilanz and PME together with the market and opinion research company Statista. The methodology includes data and statistical analysis as well as interviews with leading patent attorneys, scientists, business consultants, engineers and entrepreneurs.

** As part of the regular index adjustments made by SIX on 19 September 2025, Sonova was removed from the Swiss Market Index (SMI) and included in the Swiss Mid Cap Index (SMIM) effective 22 September 2025.*

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About Sonova

Sonova is a global leader in innovative hearing care solutions: from personal audio devices and wireless communication systems to audiological care services, hearing aids and cochlear implants. The Group was founded in 1947 and is headquartered in Stäfa, Switzerland. Sonova operates through four businesses – Hearing Instruments, Audiological Care, Consumer Hearing and Cochlear Implants – and the core brands Phonak, Unitron, AudioNova, Sennheiser (under license) and Advanced Bionics as well as recognized regional brands. The Group's globally diversified sales and distribution channels serve an ever growing consumer base in more than 100 countries. In the 2024/25 financial year, the Group generated sales of CHF 3.9 billion, with a net profit of CHF 547 million. Around 18,000 employees are working on achieving Sonova's vision of a world where everyone enjoys the delight of hearing.

Sonova has a long-standing commitment to innovation and was ranked no. 12 among the most innovative companies in Europe in 2025 by Fortune magazine, selected from 300 companies across 21 countries and 16 industries. For more information please visit www.sonova.com.

Disclaimer

This Media Release contains forward-looking statements, which offer no guarantee with regard to future performance. These statements are made on the basis of management's views and assumptions regarding future events and business performance at the time the statements are made. They are subject to risks and uncertainties including, but not confined to, future global economic conditions, exchange rates, legal provisions, market conditions, activities by competitors and other factors outside Sonova's control. Should one or more of these risks or uncertainties materialize or should underlying assumptions prove incorrect, actual outcomes may vary materially from those forecasted or expected. Each forward-looking statement speaks only as of the date of the particular statement, and Sonova undertakes no obligation to publicly update or revise any forward-looking statements, except as required by law.