

Press release

Emmi drives the adoption of a circular economy solution for plastic packaging and beverage cartons throughout Switzerland

Lucerne, 17 January 2025 – As a founding member of the industry association RecyPac, Emmi is working alongside its partners to launch a nationwide circular solution for plastic packaging and beverage cartons. The solution was launched in several Swiss municipalities in January 2025, enabling the standardised collection of packaging, including Emmi branded products such as Aktifit and good day. A significant milestone has been reached in the collective efforts to achieve a circular solution in Switzerland for these high-quality recyclable materials, demonstrating the continued progress Emmi is making in achieving its sustainability goals for sustainable packaging and in supporting the circular economy.

Numerous Emmi dairy products such as Aktifit, good day and raclette are already available on the market in recyclable plastic packaging or beverage cartons. Since January 2025, consumers in the city of Bern and the municipalities of Dietikon, Greifensee, Oetwil an der Limmat and Schlieren have been the first to be able to place recyclable packaging into a standardised collection system. This marks the first major milestone in the RecyPac collection initiative's goal to develop a comprehensive, nationwide solution for the two recyclable materials.

"The standardised collection and recycling solution for plastic packaging and beverage cartons introduces the first nationwide solution. We are continuing our pioneering work to develop a practical, everyday solution for our consumers and are committed to supporting a circular economy in line with our sustainability goals," explains Marc Heim, Executive Vice President Division Switzerland at Emmi.

Emmi Schweiz AG is a founding member of the non-profit organisation RecyPac. This industry association focuses on the development of a recycling system that involves all stakeholders along the value chain with the aim of collecting recyclable materials nationwide and recycling them to a high standard. This will close a major gap in Switzerland's circular economy.

Downloads and further information

- [Pictures of the RecyPac launch event and Emmi products in recyclable plastic packaging or beverage cartons](#)
- [Emmi Media Corner](#)

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About Emmi

Emmi is the leading manufacturer of high-quality dairy products in Switzerland. The roots of the company date back to 1907, when it was founded by dairy farmer cooperatives in the Lucerne region. With its focused strategy, innovative products and brand concepts established in Switzerland and beyond, such as Emmi Caffè Latte and Kaltbach cheese, Emmi has grown into an internationally active, listed group (EMMN) with a strong local presence in 14 countries.

Emmi's business model is traditionally based on a careful approach to nature, animals and people. This is how Emmi creates the best dairy moments, today and for generations to come, while also contributing to value creation in rural regions. The company distributes its quality products in around 60 countries and manufactures these at 57 of its own production sites in eleven countries. With around 10,000 employees, around 70% of whom work outside Switzerland, the Emmi Group generated sales of CHF 4.2 billion in 2023.