

# 20 facts you always wanted to know about Emmi Caffè Latte ...

## Did you know...

1. ... Emmi CAFFÈ LATTE was inspired by Japan?
2. ... many people ask for our delicious secret recipe? Of course, we never reveal it... 😊
3. ... Emmi worked for years to create the right recipe until the delicious CAFFÈ LATTE product was ready to be launched?
4. ... the coffee roastery Rast was the first partner in Lucerne for Emmi CAFFÈ LATTE?
5. ... the coffee beans used in Emmi CAFFÈ LATTE are roasted by our partner Hochstrasser, which is based in Lucerne?
6. ... 12 different flavours of Emmi CAFFÈ LATTE have been introduced since the product was launched in 2004?
7. ... Emmi CAFFÈ LATTE is also available in vegan and lactose-free varieties?
8. ... Emmi CAFFÈ LATTE is produced in Ostermundigen near Bern?
9. ... Emmi CAFFÈ LATTE is made entirely from Arabica beans, which are sourced exclusively from Rainforest Alliance-certified producers?
10. ... the entire manufacturing and bottling process for Emmi CAFFÈ LATTE is powered by sustainable energy sources?
11. ... since 2013, we have reduced our packaging materials by more than 30 tonnes in order to produce Emmi CAFFÈ LATTE more sustainably?
12. ... Emmi CAFFÈ LATTE does not include any additives such as thickeners, stabilisers, preservatives, colourings or artificial flavourings?
13. ... Emmi CAFFÈ LATTE is exported to over 15 countries?
14. ... Emmi CAFFÈ LATTE is also available as an ice cream in Macchiato and Espresso flavours?
15. ... the new Emmi CAFFÈ LATTE Cookies & Cream flavour is being introduced to coincide with the 20th anniversary of the product's market launch?
16. ... we are celebrating our big 20th birthday throughout Switzerland in 2024?
17. ... Emmi CAFFÈ LATTE is Switzerland's favourite cold coffee brand?
18. ... Roger Federer, DJ Bobo and Tom Lüthi have been Emmi CAFFÈ LATTE brand ambassadors?
19. ... Wendy Holdener is our current brand ambassador?
20. ... the artist Ona Sadkowsky designed the Emmi CAFFÈ LATTE Cookies & Cream edition especially for Gen Z?

