

Urs Riedener

Chairman of the Board of Directors since 13 April 2023



Professional background

2008 – 2022	Emmi Group, CEO and Chairman of Group Management
2000 – 2008	Migros Cooperative (MGB), Head of Marketing and Member of
	the Executive Board from 2002
1995 – 2000	Lindt & Sprungli Group, both in Switzerland and abroad, various
	management positions, most recently National Sales Manager
	and Member of the Executive Board for Switzerland
1992 – 1995	Kraft Jacobs Suchard Group, various positions, most recently
	Group Brand Manager

Other roles

Member of the Executive Committee, SMG (Swiss Management Association)	
Member of the Board of Directors, Bystronic AG	
Member of the Executive Committee, Institute of Marketing at the University of St. Gallen	
Member of the Council, Schwarz Unternehmenstreuhand KG (SUT)	