

Neumatrikulationen von leichten Sachtransportfahrzeugen bis 3.5 t  
Immatriculations des véhicules légers de transport de marchandises jusqu'à 3.5 t

Januar - Dezember 2025  
janvier - décembre 2025

Stichtag / date de référence: 31.12.2025/lc

| Marken / marques   | GG < 2.25 t  |              | GG 2.25 < 2.6 t |              | GG 2.6 < 3.45 t |               | GG 3.45 < 3.5 t |               | Marktanteil %<br>part du marché % |              | Markentotal LNF<br>total des marques |               | +/- %       |
|--------------------|--------------|--------------|-----------------|--------------|-----------------|---------------|-----------------|---------------|-----------------------------------|--------------|--------------------------------------|---------------|-------------|
|                    | 2025         | 2024         | 2025            | 2024         | 2025            | 2024          | 2025            | 2024          | 2025                              | 2024         | 2025                                 | 2024          |             |
| Citroën            | 204          | 179          | 173             | 226          | 312             | 435           | 176             | 228           | 3.0                               | 3.5          | 865                                  | 1'068         | -19.0       |
| Dacia              | -            | 3            | -               | -            | -               | -             | -               | -             | -                                 | 0.0          | -                                    | 3             | -100.0      |
| Fiat               | 107          | 57           | 181             | 90           | 385             | 364           | 311             | 366           | 3.4                               | 2.9          | 984                                  | 877           | 12.2        |
| Ford               | 638          | 543          | 349             | 198          | 2'920           | 2'596         | 982             | 828           | 16.9                              | 13.6         | 4'889                                | 4'165         | 17.4        |
| Fuso               | -            | -            | -               | -            | -               | -             | 69              | 227           | 0.2                               | 0.7          | 69                                   | 227           | -69.6       |
| Hyundai            | -            | -            | -               | -            | -               | 1             | -               | -             | -                                 | 0.0          | -                                    | 1             | -100.0      |
| Isuzu              | -            | -            | -               | -            | 334             | 452           | 190             | 377           | 1.8                               | 2.7          | 524                                  | 829           | -36.8       |
| Iveco              | -            | -            | -               | -            | -               | -             | 1'277           | 2'237         | 4.4                               | 7.3          | 1'277                                | 2'237         | -42.9       |
| Jeep               | -            | -            | -               | -            | 1               | 16            | -               | -             | 0.0                               | 0.1          | 1                                    | 16            | -93.8       |
| KGM / SsangYong    | 1            | -            | -               | -            | 92              | 73            | -               | -             | 0.3                               | 0.2          | 93                                   | 73            | 27.4        |
| Land Rover         | -            | -            | -               | -            | 2               | 3             | -               | 1             | 0.0                               | 0.0          | 2                                    | 4             | -50.0       |
| MAN                | -            | -            | -               | -            | -               | -             | 649             | 452           | 2.2                               | 1.5          | 649                                  | 452           | 43.6        |
| Maxus              | -            | -            | 3               | 8            | 186             | 18            | 364             | 88            | 1.9                               | 0.4          | 553                                  | 114           | 385.1       |
| Mercedes-Benz      | 236          | 179          | 156             | 132          | 1'458           | 1'672         | 1'684           | 2'571         | 12.2                              | 14.9         | 3'534                                | 4'554         | -22.4       |
| Nissan             | 101          | 105          | 49              | 39           | 218             | 165           | 197             | 111           | 1.9                               | 1.4          | 565                                  | 420           | 34.5        |
| Opel               | 97           | 224          | 178             | 210          | 503             | 764           | 104             | 168           | 3.0                               | 4.5          | 882                                  | 1'366         | -35.4       |
| Peugeot            | 93           | 97           | 450             | 279          | 462             | 722           | 94              | 268           | 3.8                               | 4.5          | 1'099                                | 1'366         | -19.5       |
| Piaggio            | -            | 4            | 62              | 60           | 1               | 3             | -               | -             | 0.2                               | 0.2          | 63                                   | 67            | -6.0        |
| Renault            | 635          | 762          | 660             | 457          | 1'569           | 1'747         | 1'430           | 1'279         | 14.8                              | 13.9         | 4'294                                | 4'245         | 1.2         |
| Subaru             | -            | 1            | -               | -            | -               | -             | -               | -             | -                                 | 0.0          | -                                    | 1             | -100.0      |
| Suzuki             | -            | 168          | -               | -            | -               | -             | -               | -             | -                                 | 0.6          | -                                    | 168           | -100.0      |
| Toyota             | 1            | 46           | 564             | 542          | 1'095           | 1'180         | 349             | 302           | 6.9                               | 6.8          | 2'009                                | 2'070         | -2.9        |
| Volkswagen         | 572          | 496          | 1'597           | 1'069        | 2'763           | 2'755         | 1'249           | 1'429         | 21.3                              | 18.8         | 6'181                                | 5'749         | 7.5         |
| Škoda              | -            | -            | -               | -            | 3               | -             | -               | -             | 0.0                               | -            | 3                                    | -             | -           |
| Übrige             | 108          | 106          | 25              | 27           | 269             | 180           | 54              | 144           | 1.6                               | 1.5          | 456                                  | 457           | -0.2        |
| <b>Gesamttotal</b> | <b>2'793</b> | <b>2'970</b> | <b>4'447</b>    | <b>3'337</b> | <b>12'573</b>   | <b>13'146</b> | <b>9'179</b>    | <b>11'076</b> | <b>100.0</b>                      | <b>100.0</b> | <b>28'992</b>                        | <b>30'529</b> | <b>-5.0</b> |

Militärfahrzeuge / véhicules militaires

| Marken / marques              | GG < 2.25 t |           | GG 2.25 < 2.6 t |          | GG 2.6 < 3.45 t |           | GG 3.45 < 3.5 t |           | Marktanteil %<br>part du marché % |          | Markentotal LNF<br>total des marques |           | +/- %    |
|-------------------------------|-------------|-----------|-----------------|----------|-----------------|-----------|-----------------|-----------|-----------------------------------|----------|--------------------------------------|-----------|----------|
|                               | 2025        | 2024      | 2025            | 2024     | 2025            | 2024      | 2025            | 2024      | 2025                              | 2024     | 2025                                 | 2024      |          |
| Mercedes-Benz                 | -           | -         | -               | -        | 3               | -         | 4               | 11        | -                                 | -        | 7                                    | 11        | -        |
| Renault                       | 9           | 1         | -               | -        | -               | -         | -               | -         | -                                 | -        | 9                                    | 1         | -        |
| Toyota                        | -           | -         | -               | -        | -               | -         | 1               | 3         | -                                 | -        | 1                                    | 3         | -        |
| Volkswagen                    | -           | 30        | 1               | -        | 10              | 19        | -               | -         | -                                 | -        | 11                                   | 49        | -        |
| <b>Militärfahrzeuge total</b> | <b>9</b>    | <b>31</b> | <b>1</b>        | <b>-</b> | <b>13</b>       | <b>19</b> | <b>5</b>        | <b>14</b> | <b>-</b>                          | <b>-</b> | <b>28</b>                            | <b>64</b> | <b>-</b> |