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ABB to invest US\$110 million in US manufacturing

- Investment in four US manufacturing sites to meet future demand in key industries including data centers and the grid
- Advanced new Emax 3 circuit breaker technology will be made in the US
- \$30M investment in Richmond, Virginia, and \$30M investment in Arecibo, Puerto Rico, will create nearly 200 new jobs
- Additional investments include \$35M in Pinetops, North Carolina, and \$15M in Senatobia, Mississippi

ABB announced today that it will invest a further \$110 million in the United States in 2025 to expand the R&D and manufacturing of its advanced electrification solutions as customers focus on improving energy efficiency and uptime while reducing their energy costs. The [IEA](#) estimate US wholesale electricity prices rose by 30-40% in the first half of 2025, compared with 2024.

Creating nearly 200 new jobs, the investment will support expected future growth in key industries, including data centers and the power grid. Rapid expansion of data centers in the US is expected to keep annual electricity demand growth above 2% in both 2025 and 2026, more than double the average growth rate over the past decade ([IEA](#)).

A new production line will be created in Mississippi for ABB's innovative Emax 3 circuit breakers, an advanced technology used to protect critical infrastructure, such as data centers.

"This \$110 million investment in the US is part of our long-term strategy to support future growth in our biggest global market," said Morten Wierod, ABB's Chief Executive Officer. "Demand is being driven by key trends, from the surging power needs of AI in data centers, to grid modernization and customers improving energy efficiency and uptime to reduce their costs. Our investments will ensure we can meet growing demand from customers across North America in line with our local-for-local strategy."

Manufacturing new technology

ABB will invest \$15 million to create a new production line for Emax 3 in its Senatobia, Mississippi site. The cutting-edge Emax 3 air circuit breaker improves the energy security and resilience of power

systems in large facilities with high power demands, including data centers, advanced manufacturing sites, and airports. The new line is expected to open in 2026.

A \$30 million project will double the footprint of ABB's Richmond, Virginia facility adding a new test center, warehouse and new assembly lines. The power quality and protection products made in Richmond are used by data centers, manufacturing plants and utilities to protect critical systems in essential operations and services, like servers, MRI machines and production lines from electrical failures. The new facility, opening in Q4 2025, will create around 100 new production and engineering roles.

In Arecibo, Puerto Rico, an investment of more than \$30 million will increase the size of the facility to accommodate three new production lines. Made for industrial and commercial operations in the US, technologies produced in Arecibo include smart circuit breakers and switching devices, essential power components that help distribute electricity, protect equipment and monitor energy usage. The expansion will create 90 new skilled jobs by the end of 2026.

A \$35 million investment will increase the capacity of ABB's manufacturing facility in Pinetops, North Carolina. This will support expected demand for advanced low and medium voltage grid components from the utilities, and for data centers and industrial facilities. The expansion will support customers upgrading their energy infrastructure with advanced sensors and new switching and grid protection devices. The upgraded facility will open in 2026.

From 2022-2024, ABB invested around \$500 million in its US business, including a new \$100 million manufacturing facility and innovation laboratory in **New Berlin**, Wisconsin and a new \$40 million factory in **Albuquerque**, New Mexico. In **March 2025**, ABB announced a \$120 million investment in its facilities in Selmer, Tennessee (\$80 million) and Senatobia, Mississippi (\$40 million). A further \$20 million investment in Selmer will increase production capacity. ABB opened a new \$4 million Regional Distribution Center in Dallas, Texas in August 2025 and invested \$4 million in several service facilities to enhance customer support this year.

The revenue of ABB in the US was close to \$9 billion in 2024, accounting for ~27% of the ABB Group total. With approximately 17,000 people across the US, ABB has nearly 40 manufacturing, distribution, and operational facilities across 20 states, including nine major R&D centers. ABB has a presence in all 50 states. Today, approximately 75-80% of the revenues ABB generates in the US are from products manufactured in the US.

ABB is a global technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. By connecting its engineering and digitalization expertise, ABB helps industries run at high performance, while becoming more efficient, productive and sustainable so they outperform. At ABB, we call this 'Engineered to Outrun'. The company has over 140 years of history and around 110,000 employees worldwide. ABB's shares are listed on the SIX Swiss Exchange (ABBN) and Nasdaq Stockholm (ABB). www.abb.com

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