

PRESS RELEASE

Ad-hoc announcement pursuant to Art. 53 LR

Rotkreuz, 6 January 2023

Acquisition of Digital Republic AG and SIGA exchange GmbH completed

mobilezone announces the completion of its acquisitions of Digital Republic AG based in Zurich, Switzerland and SIGA exchange GmbH based in Heilbronn, Germany.

Today, mobilezone completed the acquisition of Digital Republic AG, Zurich, an online mobile virtual network operator (MVNO), and the acquisition of SIGA exchange GmbH, Heilbronn, Germany, which operates the telecommunications business at eleven US Army bases in Germany.

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About mobilezone

Founded in 1999, mobilezone holding ag is the leading independent Swiss and German telecoms specialist with sales of CHF 982 million and a net profit of CHF 50.7 million in the reporting year 2021. The registered shares of mobilezone holding ag (MOZN) are traded on the SIX Swiss Exchange AG.

The mobilezone Group employs around 1,000 people at its locations in Rotkreuz, Urnäsch, Cologne, Bochum, Münster and Berlin. The services and products offered by the Group include a full range of mobile phones and tariff plans for mobile and fixed-line telephony, digital TV and internet from all providers. Independent advice and services for private and business clients, repair services, wholesale activities and supply to retailers complete the offering. These services and products are provided online via various web portals and in over 120 mobilezone shops in Switzerland.

www.mobilezoneholding.ch

About mobilezone Germany

mobilezone Deutschland GmbH covers the German business of the mobilezone Group with its headquarters in Rotkreuz. The German business of the mobilezone Group includes the companies powwow GmbH and powwow Berlin GmbH, where all of the e-commerce end customer brands are concentrated. The latter are specialised in selling mobile communications agreements and mobile telephones in Germany. mobilezone Handel GmbH, based in Münster, deals with indirect B2B trade. powwow is the market leader in the indirect German telecommunications market. Over 80 per cent of the market is covered by the brands Sparhandy, DEINHANDY, Handystar, HIGH and SH. powwow reaches its customers primarily online, but also in specialist retail, wholesale and on TV. powwow employs about 300 employees at its three locations in Cologne, Berlin and Bochum.

www.powwow.de