



TX Group AG
Unternehmenskommunikation

Ad hoc announcement pursuant to Art. 53 LR

Zurich, 30 June 2025

TX Group participation SMG publishes a press release with details of its business development and stating its financial targets

TX Group founded the Swiss Marketplace Group (SMG) in 2021 together with Mobiliar, Ringier and General Atlantic, and contributed Homegate and Ricardo as well as Tutti and car4you. The TX Group holds 30.7% of the SMG.

Today, the SMG publishes a press release containing information about its business development and announces its financial targets for the fiscal year 2025. For the context, we reproduce the SMG's statement below in unchanged form to make its statements fully accessible to the capital market:

Quote

SMG Swiss Marketplace Group, a pioneering network of online marketplaces in Switzerland, drives continued value creation, efficiency and innovation for its customers across its platforms.

As a digital pioneer with over 25 years of experience, SMG has helped shape Switzerland's online landscape while driving innovation and supporting a strong local digital economy. The company enables consumers and businesses alike to benefit from trusted, efficient and secure solutions – made in and for Switzerland.

SMG expects group revenue growth of 13 - 15% in 2025 (vs. Group revenue of CHF 291m in 2024), as well as a Group adj. EBITDA margin expansion approaching mid-50s% for 2025 (vs. a Group adj. EBITDA margin of 48% in 2024). SMG intends to propose a dividend distribution of approximately CHF 75m for 2025 to be paid out in 2026.

SMG's confidence in these targets is rooted in the attractiveness and resilience of the Swiss economy and in its deep integration into the country's digital ecosystem. Its strong track record of profitability and growth, achieved in a competitive and demanding environment, underlines the enduring relevance of its platforms in the Swiss market.

Christoph Tonini, CEO of SMG, comments: "These targets reflect our employees' commitment and ability to drive performance and efficiency across all our platforms and to provide broad reach and high volume of successful leads to customers, enhancing their success. By constantly innovating, we make connecting on our platforms easier while continuously prioritizing security for our users, as we deliver sustainable and profitable growth."

Unquote

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About TX Group

The TX Group forms a network of platforms and participations that offers users information, orientation, entertainment and assistance for everyday life on a daily basis. Its roots lie in journalism with the diverse newspapers of Tamedia and the free media of 20 Minuten. The portfolio is complemented by the advertising marketer Goldbach. The TX Group is an anchor shareholder of the SMG Swiss Marketplace Group and JobCloud, holds majority stakes in Doodle and Zattoo and is an investor in the fintech sector through TX Ventures. Founded in 1893, TX Group has been listed on the Swiss stock exchange since 2000.

www.tx.group