



TX Group AG
Unternehmenskommunikation

Ad hoc announcement pursuant to Art. 53 LR

Zurich, 2 September 2025

Initial public offering of the SMG Swiss Marketplace Group

TX Group founded the SMG Swiss Marketplace Group in 2021 together with Mobiliar, Ringier, and General Atlantic, incorporating Homegate, Ricardo, Tutti, and car4you. TX Group holds a 30.7% stake in the SMG.

SMG Swiss Marketplace Group has today published an Intention to Float (ITF). TX Group is convinced of the long-term prospects of the SMG Swiss Marketplace Group in terms of cash flow as well as performance and will not sell any shares as part of the planned IPO.

The timing of the planned IPO depends particularly on market conditions. Further information will be communicated in due course.

Contact

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About TX Group

The TX Group forms a network of platforms and participations that offers users information, orientation, entertainment and assistance for everyday life on a daily basis. Its roots lie in journalism with the diverse newspapers of Tamedia and the free media of 20 Minuten. The portfolio is complemented by the advertising marketer Goldbach. The TX Group is an anchor shareholder of the SMG Swiss Marketplace Group and JobCloud, holds majority stakes in Doodle and Zattoo and is an investor in the fintech sector through TX Ventures. Founded in 1893, TX Group has been listed on the Swiss stock exchange since 2000.

www.tx.group