

Media release
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CombiCooler V6000 178NI

Swiss cooling elegance, designed for
the senses



Swiss perfection for your home. Since 1913.



V-ZUG introduces its latest innovation in refrigeration: the CombiCooler V6000 178NI – a sophisticated two-door refrigerator that combines an entirely new design with state-of-the-art cooling technology.

Featuring a warm pearl-coloured interior, intelligent functions and premium materials, this model reimagines food storage as an experience that's both intuitive and inspiring – delivering not just Swiss craftsmanship but a statement in refined aesthetics. Precision-engineered at V-ZUG Kühltechnik AG in Sulgen and developed with design-conscious users in mind, it embodies a new level of Swiss cooling elegance.

Exquisite interior. Exceptional food preservation.

The moment the doors open, the CombiCooler V6000 178NI reveals an interior designed to impress. Every detail has been carefully curated to elevate the experience of refrigeration to one of subtle sophistication. The soft pearl-coloured finishes introduce a new sense of warmth and elegance to modern refrigeration. Paired with high-end materials like anodised aluminium and sleek glass, the result is a harmonious and inviting environment for stored items.

A bespoke lighting concept casts a soft, golden hue, subtly illuminating the fridge's contents and enhancing their natural colours. Whether it's after the weekly shop or preparing for guests, the CombiCooler V6000 178NI brings visual and tactile richness to the everyday task of storing and preserving food.

"We created an interior that feels high-quality and is flexible at the same time," says Martin von Freeden, Head of Design at V-ZUG. "It's all about bringing a sense of warmth into a space we all use every day."



Cooling precision. Made in Switzerland.

True to V-ZUG's heritage, the CombiCooler V6000 178NI is designed, developed and manufactured in Switzerland. This ensures not only exceptional design quality but also a long appliance lifespan and reliable performance. It reflects Swiss diligence and craftsmanship.

Features such as KeepFresh, NoFrost and HygienePlus support modern lifestyles with quiet confidence. The elegant glass touch display offers intuitive control, while SilentPlus technology

ensures near-silent operation – perfect for open-plan living and design-integrated kitchens.

The intelligently engineered double back wall, combined with the innovative ClimateControl function, allows food to be placed directly against the back of the refrigerator, offering greater flexibility when organising items. “For us, ‘Swiss made’ is more than a label. It’s a promise of quality, attention to detail and engineering you can rely on,” states Max Arnold, Head of Research & Development at the V-ZUG Kühltechnik AG in Sulgen.



Intelligent storage. Superior comfort.

The CombiCooler V6000 178NI effortlessly adapts to any lifestyle. With flexibility at its core, it provides space, structure, and a sense of calm.

The innovative MonoFridge function transforms the freezer compartment into an additional cooling zone at the touch of a button – ideal for hosting or stocking up on fresh seasonal ingredients. The ClickShelf system enables quick reconfiguration of shelf heights, allowing users to customise the interior layout to their needs.



The elegant vegetable drawer features a removable bottom for effortless cleaning and ideal humidity, keeping fruits and vegetables crisp and flavourful. Every element – from the robust door trays to the smooth shelf trims – contributes to comfort and a premium feel.

From appliance to aesthetic statement

The design of the CombiCooler V6000 178NI equally speaks to those who value purposeful minimalism and those with a soft spot for statement pieces. But behind its exceptional elegance also lies expert craftsmanship and state-of-the-art technology. Satin-finished aluminium shelving, a sleek glass control panel and warm LED lighting all add to the refined sensory experience. These elements unite design and functionality into a single, elevated expression of premium refrigeration.

“We wanted to create a refrigerator that is easy to use and, at the same time, feels like a curated space,” affirms von Freeden. “An environment where aesthetics and technology coexist perfectly and high-quality ingredients feel appreciated.”

These diverse but deliberate design decisions reflect V-ZUG’s philosophy: innovation that guides both the eye and the hand. Every detail has been chosen to turn this cooling appliance into a remarkable addition to the kitchen. The result is a refrigerator that reflects modern living: intelligent, elegant and engaging.



About the V-ZUG Group

V-ZUG is Switzerland's leading brand in household appliances and markets its products in Switzerland and selected international markets. V-ZUG has been developing and manufacturing kitchen and laundry appliances in Switzerland for over 110 years and offers a comprehensive service in all its markets. The SIBIRGroup, which focuses on the Swiss-wide provision of all-brand servicing and the retail of household appliances, is also part of the V-ZUG Group. The V-ZUG Group currently employs around 2,100 people.

V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich and represented in the Swiss Performance Index (SPI)
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