



V-ZUG presents the CookTop V6000 Integra in Germany for the first time at Küchenmeile 2026 in Löhne

At Küchenmeile 2026, Swiss premium appliance manufacturer V-ZUG will present the new CookTop V6000 Integra in Germany for the first time. At the V-ZUG Studio in Architekturwerkstatt Löhne, V-ZUG will showcase this innovative cooktop solution, which sets new standards in the premium kitchen segment through its almost invisible integration into the worktop. In addition, V-ZUG will present its expanded cooktop portfolio for 2026/27. The focus of the exhibition is on flexible solutions for different living environments, innovative technologies, and the question of how kitchen design and functionality can be integrated even more harmoniously.

The kitchen is increasingly evolving into an open living space. Architecture, materials, and everyday use merge into a holistic experience in which products must integrate seamlessly into their surroundings. Against this backdrop, V-ZUG is expanding its cooktop portfolio with new solutions designed to support a wide range of requirements, cooking habits, and architectural concepts.

At the centre of the presentation is the CookTop V6000 Integra. Integrated almost invisibly into the worktop, the solution enables a new approach to kitchen design in which architecture, materials, and technology become one. Technology visually recedes into the background, creating space for what truly matters: high-quality materials, timeless design, and shared experiences in the kitchen. The concept reflects V-ZUG's ambition to develop innovations for the next generation of cooking while actively shaping the transformation of the kitchen from a purely functional room into the heart of the home. The market launch of the CookTop V6000 Integra is planned for late summer 2027. Küchenmeile 2026 will offer retail partners an exclusive first look at this upcoming innovation.

„Germany is a key market for us, and Küchenmeile is where this becomes most visible. Our cooktop portfolio addresses everything from compact kitchens to open architectural spaces where every detail matters. In both cases, the same promise lies at the heart of our work: Swiss perfection for your home. Since 1913.”

Barbara Hans, Chief Marketing Officer, V-ZUG

Cooktop innovation with sophisticated design options

With the new CookTop V2000, CombiCookTop V2000, and the next generation of the CookTop V6000 FullFlex, V-ZUG offers a versatile portfolio for compact kitchens as well as spacious open-plan living environments. All models combine Swiss precision, intuitive operation, high-quality craftsmanship, and timeless design.

Particular attention is given to the new design options. The new control elements with precise rotary operation and tactile feedback are available for the first time in Black, Platinum, and Pearl, and are crafted from high-quality anodised aluminium. These are complemented by the contemporary matt design of the V2000 series. The FullFlex cooktops will also be available in these colour variants, opening up new possibilities for harmonious kitchen design.



V-ZUG Studio at Architekturwerkstatt Löhne

At the V-ZUG Studio in Architekturwerkstatt Löhne, visitors will have the opportunity to experience the new products firsthand and engage with V-ZUG experts on the latest developments in kitchen design, materiality, and innovation.

„We are delighted to welcome our retail partners once again to the V-ZUG Studio at Architekturwerkstatt Löhne and inspire them with our latest innovations. Küchenmeile is one of the most important weeks of the year for us, offering the opportunity to further strengthen successful partnerships and establish new connections. We warmly invite the industry to join us and look forward to welcoming visitors to the V-ZUG Studio in Löhne.”

Winfried Küppers, Managing Director, V-ZUG Deutschland GmbH

Opening Hours and Address

V-ZUG Studio at Architekturwerkstatt
Weidengrund 10
32584 Löhne, Germany

Saturday, 19 September to Thursday, 24 September 2026
09:00h – 18:00h

Registration is required to gain access to Architekturwerkstatt.
Registration: <https://eveeno.com/architekturwerkstatt-2026>

About V-ZUG

Founded in 1913 in Zug, Switzerland, V-ZUG is a leading Swiss manufacturer of premium household appliances. Deeply rooted in Swiss heritage, the company continues to expand its local manufacturing while growing its community of users both domestically and internationally. V-ZUG is uncompromising in its approach to quality, materials, and sustainability, creating products that combine precision engineering, timeless design, and long-lasting performance.

Legal notes

V-ZUG Holding AG processes personal data in accordance with its privacy statement, which is available at <https://www.vzug.com/privacy-statement>.

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